



## Akxa's New Brands Touch The Life



The 45 years long journey as a global brand has brought us priceless values:  
Keeping pace with the change and focusing closely on the expectations...

We have focused on generating value through the development of new technologies in a world where products, technologies and even habits are undergoing spectacular changes

Instead of a unidirectional approach, we have acquired resourceful collaboration with our clients, listening, learning, and discovering together.



We have conveyed the strengths gained by being the largest acrylic fiber producer of the world, to our 4 new brands connecting us to our clients.

Acryluna, Acrysole, Acrylusion and Acryterna...

From now on we are defining the pleasant, colourful and warm touch of the Akxa acrylic fiber in every moment of our lives as Acryluna.

Acrysole shines as the new name of our solutions aiming outdoor applications.

Acrylusion reflects the innovative face of Akxa's acrylic filament yarn.

On the point of industrial solution performance, Acryterna stands out as the symbol of the environmental technology of Akxa.

These new brands are joining our lives as the reflections of the important changes taking place at Akxa.

Are you ready to experience the big change together with us?

Akxa Akrilik Kimya Sanayii A.Ş. was established in Yalova in 1968 in order to meet the acrylic fiber needs of Turkey. Today, Akxa has around 300 clients in more than 50 countries, across 5 continents. 17 percent of the total acrylic fiber production on the world and 72 percent of the total consumption in Turkey is being served by its plant in Yalova. Akxa, which is a pioneer with its management systems, environmental applications as well as the social responsibility projects without a doubt is the leading manufacturer of acrylic fiber in the world.



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**At Every Moment of Life!**

Acryluna is with you at every moment of your life, from knitwear to carpets and hand knitting to upholstery as well as blankets...

Acryluna, produced with superior technology could wrap itself in thousands of colours, would make you feel the naturalness and warmth of wool, everywhere you touch it.

Acryluna is there to offer you a warmer, more comfortable and more colourful world.

- Characteristics of Acryluna**
- Easy to wash and maintains its shape
  - Resistant to moths, moulding and chemicals
  - Can be dyed into bright colours with a perfect fastness
  - Resistant to sunrays
  - Naturalness and warmth similar to wool, both in appearance and feel
  - Odour resistant
  - Has a range of more than 10.000 colours

- Application Areas**
- Garments (knitwear, plush, hand knitting, sportswear and children's wear)
  - Home Textiles (carpets, blankets, rugs, upholstery, velvet fabric)



**Perfection in Durability!**

There is no more wear, moulding or deterioration with Acrysole, instead durability and a long life like never before...

- Characteristics of Acrysole**
- Perfect light and air fastness
  - Maintains its shape as a fabric
  - Long term use
  - Highly resistant to abrasion
  - Resistant to moths, moulding and chemicals

- Application Areas**
- Canopies, sun blinds
  - Indoor and outdoor furniture
  - Convertible cars with fabric ceiling
  - Marine fabrics



**Bright Colours and Silky Touch in Carpets!**

Your carpets will remain like the first day with Acrylusion. Vivacious colours and a elegant feel will be everywhere with Acrylusion.

The Solution Dyed Acrylic Filament Yarn "Acrylusion", developed by Aksa, gives the silky apperance to the carpet by means of superior colour brightness

- Characteristics of Acrylusion**
- Silky touch and brightness
  - Durable and vivacious colours
  - Easy cleaning
  - Zero dusting
  - Stain free
  - Resistant to moths, moulding and chemicals

- Application Areas**
- Carpets
  - Upholstery



**High Performance in Industrial Applications!**

Meet Acryterna, which has been developed by Aksa, particularly for filtration, to assure a cleaner world for construction industry, to provide stronger structures; for smart batteries as well as brake linings to guarantee higher efficiency.

Acryterna is Aksa's symbol of the technology with its endurance to high temperatures, excellent filtering characteristics resistance to shrinkage and high modulus...

- Characteristics of Acryterna**
- High strength
  - Low residual shrinkage
  - Excellent chemical resistance
  - High thermal resistance
  - Strong endurance to hydrolysis
  - High modulus
  - Long term operation at temperatures up to 130 °C

- Application Areas**
- Hot gas filtration (cement factories, coal plants, etc.)
  - Car batteries and brake linings
  - Construction industry

