

PRESS INFORMATION.

THE WORLD OF PHENOMENA.

Germany's Unique Experimental Landscape.

Marvelling at the fire tornado over six meters high, setting a ball in motion alone through brainwaves and relaxation, or lying as comfortably as a fakir on a bed of nails: over 350 phenomena amaze both young and old at phaeno in Wolfsburg and kindle enthusiasm for science and technology. There's something to discover for everyone in Germany's unique Experimental Landscape. Families as well as individuals, groups, or clubs and societies can all experience a wide spectrum of phenomena from the world they live in and find out what's behind them. And the best thing about it: phaeno is a hands-on adventure, where visitors are called upon to take an active part and influence what goes on. There are no prescribed routes through the exhibition, the direction taken is determined by the curiosity of the guests themselves. The path they choose leads them through such interesting fields of discovery as Energy, Mirrors, Vision or Life.

Defying the cold through the power of thought, casting endless reflections, freezing one's own shadow, exploring genes, experiencing what electricity feels like. Those are just a few examples of what the visitor can expect during a thrilling day at phaeno in Wolfsburg. Thanks to changing special exhibitions, there's always something new to discover. The unique architecture turns any visit into a spectacular total experience. The English newspaper "The Guardian" counts phaeno among the 12 most important structures of the modern age. The Pritzker Architecture Prize laureate Zaha Hadid designed the impressive building, whose exhibition hall rests on ten conic supports and thrones high above the street level. Two Visitor Labs, the Science Theatre and the Ideas Forum provide additional space for a varied program of events with join-in activities, lectures and science shows.