



Are you ready for paperless, digital education?

Digitization offers educational institutions attractive opportunities to be ahead of the game.

- Students of **post-graduate programs and further education** (Executive MBA, MAS, DAS, CAS) have high expectations regarding digital learning environments.
- **Traditional learning management systems (LMS)** neither provide a modern user experience nor offer App functionalities and cloud based document access for mobile learning.
- Recent studies show that traditional LMS are rarely used by students and lecturers and are perceived as static download platforms.^{(1), (2)}

⁽¹⁾ Bertelsmann Foundation 2016: Monitor Digital Education: Professional Education in the Digital Age (translated).

⁽²⁾ e-teaching.org 2016: Learning Management Systems at Universities: Special Edition Abstract (translated).

MaxBrain - Learning Management System 4.0

- As state-of-the-art learning platform, MaxBrain enables **paperless, digital education**.
- MaxBrain has been developed in collaboration with the **Executive MBA program of University of St. Gallen** based on a real user case.
- MaxBrain revolutionizes interfaces between students, lecturers and institutions through a one-stop-shop digital system for an educational programs.

MaxBrain key features:

- High **user friendliness**
- Native **iOS and Android App** with intelligent tablet- and smartphone functionalities
- A **cloud-based document management system**
- An **integrated program administration tool** (programs, lectures, student admin, grading, etc.)
- **Collaboration tools, calendar functionalities, etc.**



Ahead of the game with MaxBrain

For students - A user-friendly and highly efficient solution

- **Digitization** of all relevant study documents - books, folders, presentations, videos, photos and handbooks - stored in individual private clouds for each student and participant.
- **Full-text search, space and weight reduction** through permanent availability of numerous documents and books on a compact digital device.
- **Digital editing** of all relevant study documents - books, folders, presentations, videos, photos, handwritten notes and remarks - in an individual private cloud for each student.
- **Mobile learning** enabling online and offline access at any time, from anywhere using **various devices** (notebooks, tablets and smartphones)

and **operating systems** (Windows, iOS and Android) with the respective native app (iOS and Android).

- **Social learning** with integrated collaboration, communication and chat functionalities.
- **Intuitive, easy-to-use and quick-to-learn** system for everybody.



For educational institutions - efficient and cost-saving processes

- **30-40% of cost savings** through complete elimination of printing
- **A digital one-stop shop** to run education programs (lectures, student admin, grading, etc.) with seamless interfaces to existing software.
- Efficient document management with a powerful **document management system (DMS)** with integrated file versioning

- Modern user interface and a **branded white Label App** to be ahead of the game
- Reporting and CRM functionalities



For lecturers - Interaction

- **Efficient management of all lecture and seminar documents**
- Time saving and location independent distribution of study materials through **automatic synchronisation** with each student's private cloud

- Efficient solutions for **live tuition** (DMS functionalities) and **group work or seminars** (collaboration tools)
- Integration of **new didactic media** (online videos, blogs, digital books, etc.)



Would you like to learn more about MaxBrain? Contact us for a personal live demonstration of our software and to discuss your needs.

