INTELLIGENT SEMANTIC TECHNOLOGIES

SOLUTIONS APPLICATIONS BENEFITS
World of modern technologies has dominated modern consumers behaviors and determines a global business development. Nowadays companies operate in a global economy, and customers - in the era of information civilization. Level of societies development is more and more frequently defined as a degree of mobility and digital development of its participants.

The business result of these processes are, on the one hand, increasing investment in the technological know-how development, and on the other hand - stronger and stronger “humanization” of technology, manifested in the creation of “thinking” tools meeting the consumers’ needs.

Companies which are basing their operation on a daily relationship with e-customers want to be intelligent. The information excess on the Web, steady increase of the Internet users (3.1 milliard in 2015) and the Internet sale value growing dynamically (1.8 billion USD), are the trends, which cannot be ignored.

The digital revolution is happening here and now. The new forms of communication with customers and partners are desired. Tools which will open the way to a completely new business models, new paths to reach customers, are needed. New ways for interaction with customers are needed.
VIRTUAL ADVISOR

Advanced solution based on artificial intelligence. A key task of the application is to automate customer service processes in the companies with extensive Client Service department. The system has the ability to conduct a dialogue in a natural language with the unlimited number of clients simultaneously. The user asks a question (speech or writing) and Virtual Advisor responds on the basis of the context and acquired knowledge, giving instant access to specific and accurate information.

KEY BENEFITS:

- Cost reduction
- Accessibility 24h/day
- Employees time saving
- Effectiveness growth

APPLICATIONS (SECTORS):

- BANKING
- E-COMMERCE
- TELECOM/TV
- MARKETING
- ADMINISTRATION
- ENERGY SECTOR
MULTIMEDIA KIOSK

The world’s first interactive touch-screen device which responds to the questions by any action and supports information in multimedia files format: images, presentations, audio and video. The device can be equipped with a knowledge base of each area, what gives the unlimited application possibilities. Multimedia Kiosk can also serve as an information point for the visually impaired and hearing impaired in administrative units, or temporary employment agencies - the system understands the natural language and gives precise answers based on a context of the question.

KEY BENEFITS:

- Natural language processing
- Multimedia files projection
- Customers support
- Working in many languages

APPLICATIONS (SECTORS):

- BANKING
- TOURISM
- INSURANCE
- EVENTS
- RETAIL / POS
- ADMINISTRATION
Interactive information hologram with the natural language processing. Perfect for making a stand at trade fairs, exhibitions and conferences attractive and unique. Displayed hologram imitating human gestures is attracting customers attention and makes the company is seen as being innovative. The system works both in shops and public utilities (stations, museums, sports facilities), as well as offices, administrative units and recruitment agencies.

KEY BENEFITS:

- Natural language processing
- Working in many languages
- Attracting attention during trade events
- Quick data base modification and expansion possibility

APPLICATIONS (SECTORS):

- BANKING
- ADMINISTRATION
- MEDIA
- EVENTS
- RETAIL
- PHARMACY
OUR SOLUTIONS

SEMANTIC SEARCH

Intelligent search can retrieve the database (internal and external) and websites basing on the question asked in the natural language (speech or writing). The results of the Semantic Search engines are perfectly matching to the asked question or action. Search supports processes in corporations and institutions which share large amounts of information with Customers and business partners.

KEY BENEFITS:

- Information quick access
- Extensive documentation quick search
- Intelligent and quick website navigation
- Integration with company IT environment (eg. databases, e-mails)

APPLICATIONS (SECTORS):

- INSURANCE
- E-COMMERCE
- TELECOMMUNICATION
- HR
- EDUCATION
- MANUFACTURING
F.A.Q.

1. How can I check the operation of intelligent solutions?
We encourage you to arrange an online meeting with us. During the meeting we will discuss key applications of our technology, we will show implementation examples and benefits which system brought to companies from various industries, and also will make a “live presentation” of the possible use in your business environment.

2. Can I create my own avatar?
We offer a free of charge base with 13 the most popular avatar versions, i.a.: avatars dressed formally (doctor, nurse, lawyer), business secretary and Santa Claus.
It is also possible to create own avatar and dedicated voice recordings.

3. How long does it take to implement intelligent system?
Implementation time depends on the amount of information (facts) about the company, products, etc. required to be implemented into system knowledge base. Based on these data, our intelligent solutions analyze the questions and formulate answers. Implementation time also depends on the integration of existing company IT infrastructure and systems which will be integrated with our intelligent solution.

4. Are the intelligent systems self-learning?
Our systems have the ability of knowledge self-acquiring - when the system does not know the answer to the asked question, it can search the Internet or “redirect” talk to other communication channels (e.g. to Live Chat or Call Center) and at the same time all the issues discussed on Live Chat are saved and added to the system.

5. Is it cloud-based system?
Our intelligent systems are provided mainly in the cloud deployment - data is stored and hosted on our external servers.

6. What does teamLeaders do?
teamLeaders is one of the biggest Polish suppliers of intelligent solutions based on artificial intelligence produced and developed by Stanusch Technologies SA - the biggest Polish producer of SmartData type systems.
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